

### **REMARKS**

Applicant thanks the Examiner for acknowledging and accepting the Information Disclosure Statement filed by the Applicant. In response to the Office Action, dated September 1, 2004, Applicant has amended the drawings to include all the reference signs mentioned in the specification. Consequently, Applicant requests that this objection be withdrawn.

Applicant respectfully requests reconsideration of the 35 U.S.C. §§ 102 and 103 rejections set forth by the Examiner. Applicant has amended the claims to more clearly define the invention. Applicant submits that the references of record, whether considered alone or in combination, fail to either teach or suggest Applicant's presently claimed invention.

Applicants have modified the claims to specify that an annotation file is automatically applied to automatically eliminate undesired portions of a broadcast or multimedia event. This is advantageous because it provides an unobtrusive manner in which only a desired portion of a multimedia presentation is presented to the user. As a result, a user can save time because he or she need not fast forward through undesired portions. Nonetheless, the user is able to quickly view only a desired, specified. The present invention is far superior to the present systems which require manual manipulation and development of an annotation file.

The references of record fail to teach or suggest these advances in the art. Gupta et al., U.S. Patent No. 6,546,405, is directed to systems and methods which allow a user to add

substantive content to a multimedia document to thereby annotate, comment upon, and augment the multimedia document. See Col. 2, lines 14-19. In addition, Gupta et al. discloses that a user may manually jump within the playback of a multimedia document to a particular time associated with a temporal annotation. See Col. 2, lines 54-64. Specifically, Gupta et al. discloses that a viewer of a multimedia document can add to the substantive content and associate such content with a particular time by creating a temporal annotation. Col. 4, lines 28-34. This temporal annotation is stored in a temporal annotation database such that display of the original multimedia document includes and synchronizes display if the substantive content of the temporal annotation. Col. 4, lines 40-44. However, Gupta et al. requires that either a viewer or another individual manually determine a desired temporal location and author an annotation file. This is substantially different than the systems and methods of the present invention which determine a desired portion of a multimedia presentation based an annotation file which is used to automatically present a desired specified portion for display.

Kelly et al., U.S. Patent No. 5,907,322, is directed to systems and methods that allow a viewer to select a broadcast event, store a set of data associated with each selected broadcast event as an activity record in an activity table, transmit the activity table to a database with information relating to TV program schedules as well as TV and web advertisements, generate a set of associated network locations or website hotlinks, and allow the viewer to access and view the generated set of internet locations and websites. See Col.

1, lines 54-65. Kelly et al. simply does not teach or suggest methods and systems which automatically apply annotation files as specified.

In fact, Gupta et al. and Kelly et al., either alone or in combination, neither teach nor suggest the advances in the present invention.

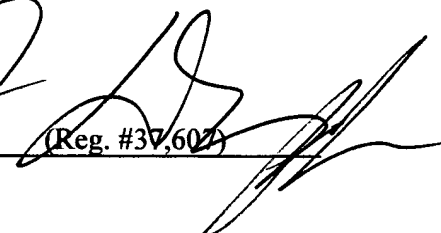
Consequently, Applicants respectfully request that the rejections be withdrawn.  
Applicants respectfully submit that all claims now stand in condition for allowance.

Respectfully submitted,

Date:

12/1/04

  
Robert J. Depke  
**HOLLAND & KNIGHT LLC**  
131 S. Dearborn, 30<sup>th</sup> Floor  
Chicago, Illinois 60603  
Tel: (312) 263-3600  
**Attorney for Applicant**

  
(Reg. #37,607)

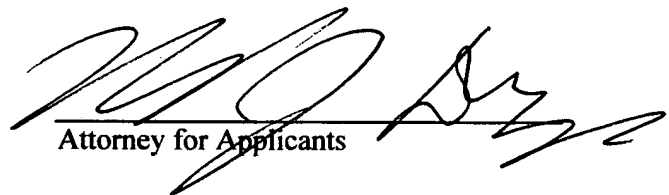
Appl. No. 09/997,713  
Amdt. Dated December 1, 2004  
Reply to Office Action of September 1, 2004



**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States  
Postal Service as First Class Mail on 12/1/04 in an envelope addressed to:

**Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450**

  
Attorney for Applicants

# 2396269\_v1

**Amendments to the Drawings**

The attached sheets of drawings include Figure 2 and 3. These sheets, which include figures 2 and 3 replace the original sheets including figures 2 and 3. In figure 2 previously omitted labels 200 and 240 have been added. In figure 3 previously omitted label 310 has been added.

Attachments: Replacement sheet for Figure 2  
Replacement sheet for Figure 3  
Annotated sheet for Figure 2  
Annotated sheet for Figure 3

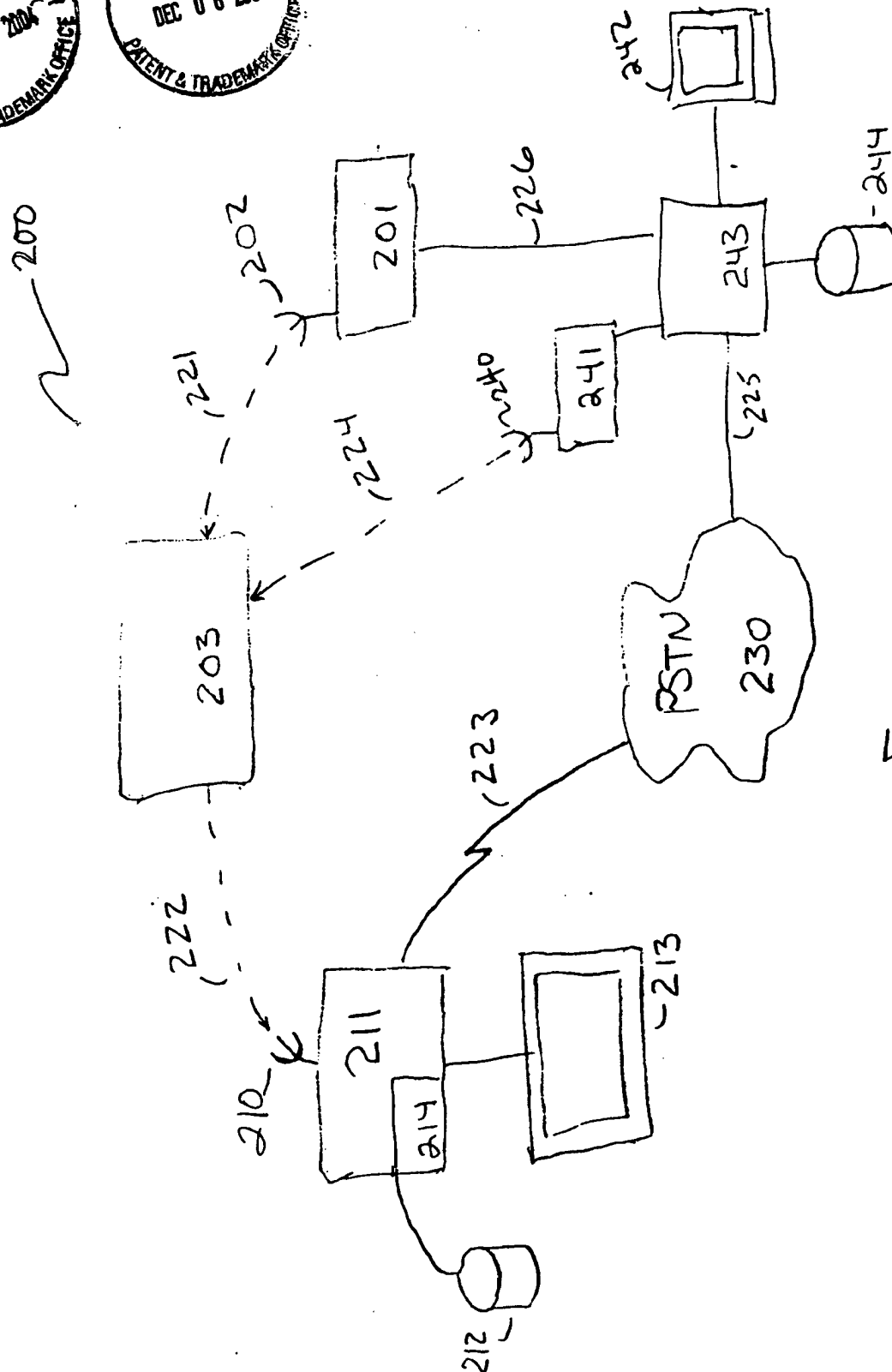


Fig. 2



3/3

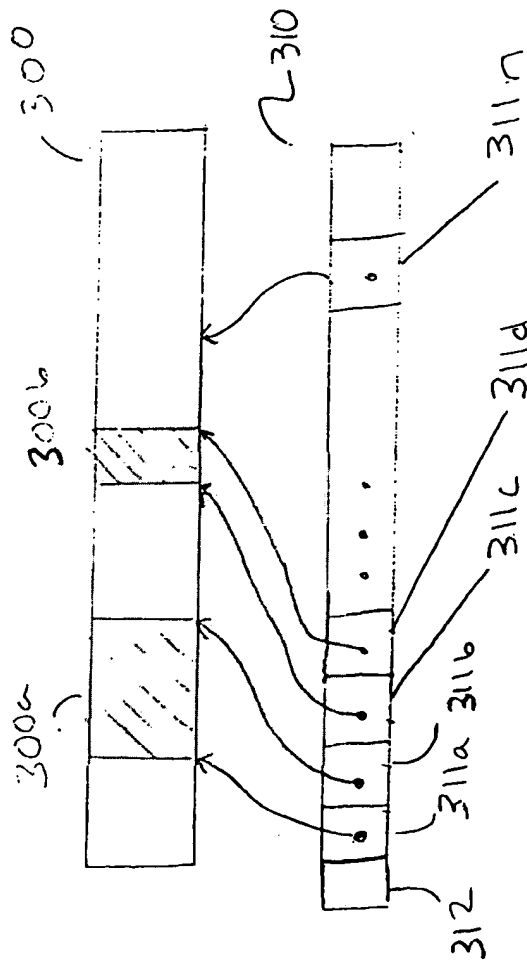


Fig. 3